



March 19-26, 2020

WHAT IS MARCH MANIA?

March Mania is an annual online auction held by Presbyterian Day School. Currently in its eleventh year, the auction is aimed at parents, grandparents, and alumni of one of the Memphis area's most prominent schools.

GREAT DEMOGRAPHICS

With an alumni list that reads like a who's who in the Memphis community, our sponsors are reaching the parents and grandparents of 500 boys along with thousands of alumni living in the area.

The auction catalog and postcard are mailed to nearly 5000 addresses, and the auction website receives over 60,000 impressions during the week-long event. This is the target market you want to reach and we can help!

JOIN US!



Last year's auction raised over \$100,000 for the school and our 2020 auction is shaping up to the best yet! *We hope you will join us by donating an item or experience to the auction or by becoming one of our sponsors!*

Proceeds from the auction help support the school's need-based financial aid program, salaries and benefits for faculty, key educational programs, our *Building Boys, Making Men* character education program, campus security and many of the other initiatives that help us build better boys.

HOW CAN WE HELP?

If you have any questions about March Mania, contact Molly Taylor at 205-936-0315 or mtaylor@pdsmemphis.org



SPONSORSHIP INFORMATION



PRESENTING SPONSOR

Logo Featured on Catalog Cover
Logo Featured on Postcard Mailer
Full-Page Catalog Ad
955x100 Ad on Auction Website
Logo in All Promotional Emails
Invitation to Kickoff Party

\$5500



PLATINUM SPONSOR

Full-Page Catalog Ad
620x100 Ad on Auction Website
Invitation to Kickoff Party

\$2200



GOLD SPONSOR

Half-Page Catalog Ad
620x100 Ad on Auction Website
Invitation to Kickoff Party

\$1100



SILVER SPONSOR

Quarter-Page Catalog Ad
300x100 Ad on Auction Website
Invitation to Kickoff Party

\$550

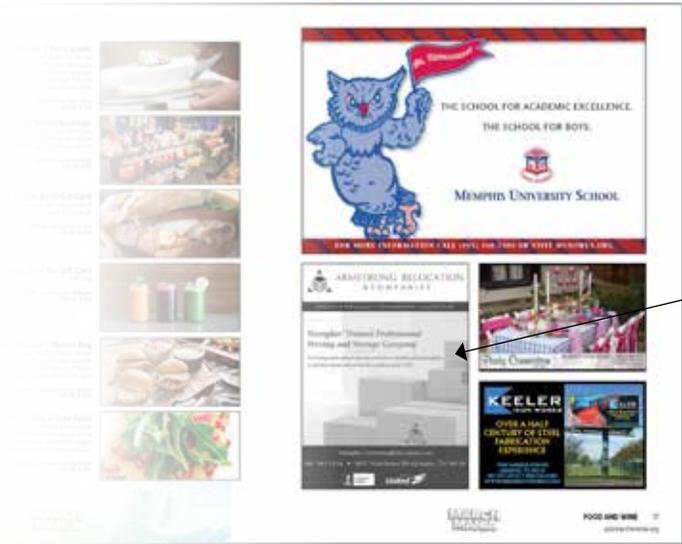


BRONZE SPONSOR

Eighth -Page Catalog Ad
300x100 Ad on Auction Website
Invitation to Kickoff Party

\$275

Catalog Placement



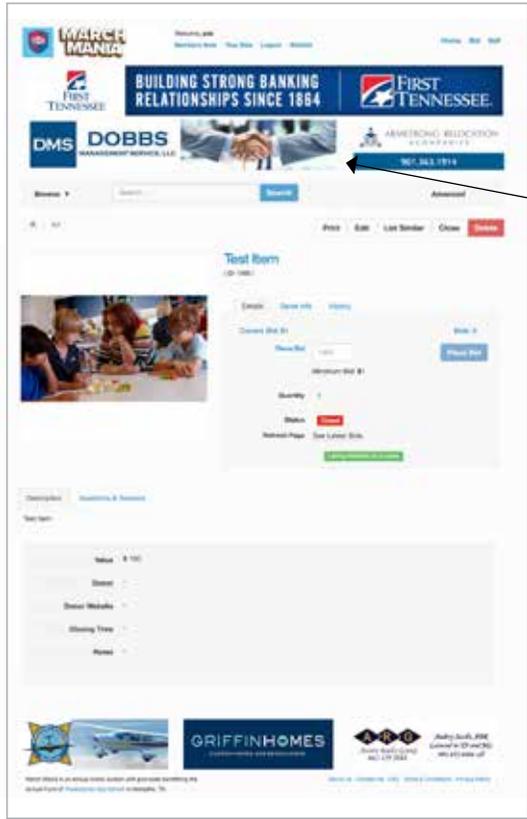
← Half-Page
7 x 4.6 inches

← Quarter-Page
3.4 x 4.6 inches

← Eighth-Page
3.4 x 2.2 inches

Full-Page
8.5 x 11 inches (add a .185 inch bleed)

Web Placement



← Presenting
955x100 pixels

← Silver
300x100 pixels

← Platinum/Gold
620x100 pixels

← Bronze
300x100 pixels

Get access to some of Memphis' most highly sought after customers:

over 400
PDS parents

over 1000
grandparents

over 3,000
alumni and other friends of the school



SPONSOR CONTRACT

QUESTIONS?
Molly Taylor (205) 936-0315
or mtaylor@pdsmemphis.org

Sponsor Information

SPONSOR NAME

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

WEBSITE

Package

Presenting Sponsor
\$5500

Platinum Sponsor
\$2200

Gold Sponsor
\$1100

Silver Sponsor
\$550

Bronze Sponsor
\$275

ARTWORK: WILL YOU BE PROVIDING ARTWORK FOR YOUR AD?

Yes

No

If yes, please send artwork to wbaccus@pdsmemphis.org. DEADLINE: January 9, 2020.

SIGNATURE

DATE

Please fax completed form to 901-327-7564.

Artwork Deadline: January 9, 2020

PRESBYTERIAN DAY SCHOOL'S ANNUAL ONLINE AUCTION

Proceeds help support financial aid,
professional development for faculty,
and campus security.



Presbyterian Day School